



## **PRIVACY POLICY/REGULATION S-P**

The Company views protecting its customers' private information as a top priority and, pursuant to the requirements of the Gramm-Leach-Bliley Act (the "GLBA"), the Company has instituted the following policies and procedures to ensure that customer information is kept private and secure.

This policy serves as formal documentation of the Company's ongoing commitment to the privacy of its customers. All employees will be expected to read, understand and abide by this policy and to follow all related procedures to uphold the standards of privacy and security set forth by the Company. This Policy, and the related procedures contained herein, is designed to comply with applicable privacy laws, including the GLBA, and to protect nonpublic personal information of the Company's customers.

In the event of new privacy-related laws or regulations affecting the information practices of the Company, this Privacy Policy will be revised as necessary and any changes will be disseminated and explained to all personnel.

### **A. Scope of Policy**

This Privacy Policy covers the practices of the Company and applies to all nonpublic personally identifiable information of our current and former customers.

### **B. Overview of the Guidelines for Protecting Customer Information**

In Regulation S-P, the SEC published guidelines, pursuant to section 501(b) of the GLBA, that address the steps a financial institution should take in order to protect customer information. The overall security standards that must be upheld are:

- Ensure the security and confidentiality of customer records and information;
- Protect against any anticipated threats or hazards to the security or integrity of customer records and information; and
- Protect against unauthorized access to or use of customer records or information that could result in substantial harm or inconvenience to any customer.



### **C. Employee Responsibility**

- Each employee has a duty to protect the nonpublic personal information of customers collected by the Company.
- No employee is authorized to disclose or use the nonpublic information of customers on behalf of the Company.
- Each employee has a duty to ensure that nonpublic personal information of the Company's customers is shared only with employees and others in a way that is consistent with the Company's Privacy Notice and the procedures contained in this Policy.
- Each employee has a duty to ensure that access to nonpublic personal information of the Company's customers is limited as provided in the Privacy Notice and this Policy.
- No employee is authorized to sell, on behalf of the Company or otherwise, nonpublic information of the Company's customers.
- Unauthorized dissemination of proprietary information and client personal and sensitive data is prohibited and a violation of Regulation SP. This includes sending client nonpublic information to personal emails. Unauthorized downloading of confidential client information to a thumb or zip drive is prohibited. Should the Company suspect an employee has downloaded information to a thumb or zip drive, our IT will have the capability to determine if such information was downloaded on an external mechanism.
- Employees with questions concerning the collection and sharing of, or access to, nonpublic personal information of the Company's customers must look to the Company's CCO for guidance.
- Violations of these policies and procedures will be addressed in a manner consistent with other Company disciplinary guidelines.

### **D. Information Practices**

The Company collects nonpublic personal information about customers from various sources. These sources and examples of types of information collected include:

- Product and service applications or other forms, such as customer surveys, agreements, etc – typically name, address, age, social security number or taxpayer ID number, assets and income;
- Transactions - account balance, types of transactions and investments;
- Other third-party sources.

### **E. Disclosure of Information to Nonaffiliated Third Parties – “Do Not Share” Policy**



The Company has a “do not share” Privacy Policy. It does not disclose any nonpublic personal information about customers or former customers to nonaffiliated third parties.

Under no circumstances does the Company share credit-related information, such as income, total wealth and other credit header information with these nonaffiliated third parties.

#### **F. Types of Permitted Disclosures – The Exceptions**

Regulation S-P contains several exceptions which permit PVG to disclose customer information (the “Exceptions”). For example, PVG is permitted under certain circumstances to provide information to non-affiliated third parties to perform services on the Company’s behalf. In addition, there are several “ordinary course” exceptions which allow PVG to disclose information that is necessary to effect, administer or enforce a transaction that a customer has requested or authorized. A more detailed description of these Exceptions is set forth below.

- 1. Service Providers.** The Company may from time to time have relationships with nonaffiliated third parties that require it to share customer information in order for the third party to carry out services for the Company. These nonaffiliated third parties would typically represent situations where PVG or its employees offer products or services jointly with another financial institution, thereby requiring the Company to disclose customer information to that third party.

Every nonaffiliated third party that falls under this exception is required to enter into an agreement that will include the confidentiality provisions required by Regulation S-P, which ensure that each such nonaffiliated third party uses and re-discloses customer nonpublic personal information only for the purpose(s) for which it was originally disclosed.

- 2. Processing and Servicing Transactions.** The Company may also share information when it is necessary to effect, administer or enforce a transaction for our customers or pursuant to written customer requests. In this context, “Necessary to effect, administer, or enforce a transaction” means that the disclosure is required, or is a usual, appropriate or acceptable method:
  - To carry out the transaction or the product or service business of which the transaction is a part, and record, service, or maintain the consumer's account in the ordinary course of providing the financial service or financial product;
  - To administer or service benefits or claims relating to the transaction or the product or service of which it is a part;



- To provide a confirmation, statement, or other record of the transaction, or information on the status or value of the financial service or financial product to the consumer or the consumer's agent or broker; or
  - To accrue or recognize incentives or bonuses associated with the transaction that are provided by the **Company** or any other party.
- 3. Sharing as Permitted or Required by Law.** The Company may disclose information to nonaffiliated third parties as required or allowed by law. This may include, for example, disclosures in connection with a subpoena or similar legal process, a fraud investigation, recording of deeds of trust and mortgages in public records, an audit or examination, or the sale of an account to another financial institution.

The Company has taken the appropriate steps to ensure that it is sharing customer data only within the Exceptions noted above. The Company has achieved this by understanding how the Company shares data with its customers, their agents, service providers, parties related to transactions in the ordinary course or joint marketers.

#### **G. Provision of Opt Out**

As discussed above, PVG currently operates under a “do not share” policy and therefore does not need to provide the right for its customers to opt out of sharing with nonaffiliated third parties. If our information sharing practices change in the future, we will implement opt-out policies and procedures and make appropriate disclosures to our customers.

#### **H. Safeguarding of Client Records and Information**

The Company has implemented internal controls and procedures designed to maintain accurate records concerning customers' personal information. The Company's customers have the right to contact the Company if they believe that Company records contain inaccurate, incomplete or stale information about them. The Company will respond in a timely manner to requests to correct information. To protect this information, PVG maintains appropriate security measures for its computer and information systems, including the use of passwords and firewalls.

Additionally, the Company will use shredding machines, locks and other appropriate physical security measure to safeguard client information stored in paper format. For example, employees are expected to secure client information in locked cabinets when the office is closed.



## **I. Security Standards**

PVG maintains physical, electronic and procedural safeguards to protect the integrity and confidentiality of customer information. Internally, PVG limits access to customers' nonpublic personal information to those employees who need to know such information in order to provide products and services to customers. All employees are trained to understand and comply with these information principles.

## **J. Privacy Notice**

PVG has developed a Privacy Notice, as required under Regulation S-P, to be delivered to customers initially and annually thereafter. The notice discloses the Company's information collection and sharing practices and other required information and has been formatted and drafted to be clear and conspicuous. The notice will be revised as necessary any time information practices change.

## **K. Privacy Notice Delivery**

- 1. Initial Privacy Notice** - As regulations require, all new customers receive an initial Privacy Notice at the time when the customer relationship is established, for example on execution of the agreement for services.
- 2. Annual Privacy Notice** - The GLBA regulations require that disclosure of the Privacy Policy be made on an annual basis. PVG will deliver its annual Privacy Notice in conjunction with the annual delivery of its Form ADV Part 2A and 2B.

## **L. Revised Privacy Notice**

Regulation S-P requires that the Company amend its Privacy Policy and distribute a revised disclosure to customers if there is a change in the Company's collection, sharing or security practices.



## **PVG ASSET MANAGEMENT CORPORATION'S PRIVACY POLICY**

PVG Asset Management (PVG) recognizes that its customers have an expectation that PVG and its affiliates will maintain the confidentiality of customers' nonpublic personal information. Consequently, PVG has adopted this Privacy Policy concerning information that you provide and information that is obtained in servicing your account.

Nonpublic personal Information about you is collected for purposes of managing and administering your business relationship with us. This is not for resale or transfer to unaffiliated parties and is shared with third parties only to allow us to manage, trade and administer the account. The information we collect, the source of the information and the purposes it is used for are explained below. If you terminate your relationship, PVG will adhere to the privacy policies and practices described in this notice.

### **Information Collected**

The information we collect is summarized as follows:

*Account Establishment Information.* This is information furnished by you on forms creating your account with PVG and its affiliated companies. Examples are your name and address, Social Security number and beneficiary designations (if applicable).

*Account Transaction Information.* This includes information obtained from you and the various entities that comprise the assets in your account. It includes correspondence and telephone contacts with us concerning the account, account assets, and our services. If the account was transferred from another financial institution, it may contain records from that institution.

### **Nonpublic Information That is Disclosed**

All information in your account may be disclosed to any person or entity you have authorized following your account establishment documents. In addition, information may be disclosed to affiliated or nonaffiliated third parties to further your goals in establishing an account with PVG. Categories of information that are disclosed are as follows:

*Identifying information.* Examples of this information include your name, address and Social Security or tax identification number.



*Transaction Information.* Examples include our directives to purchase or sell an asset in your account and the receipt of income to the account or distributions from the account.

### **Parties to Whom We May Disclose Nonpublic Information**

PVG may disclose both identification and transaction information to affiliated and nonaffiliated parties for the following reason:

*Financial Services Providers.* Examples are brokers, transfer agents, mutual fund companies, administrators, or other representatives of the seller or purchaser of the assets or a firm that provides valuations for securities.

PVG does not disclose nonpublic personal information about our clients to any party, except as directed by you and permitted by law.

### **How PVG Protects the Confidentiality of Your Nonpublic Personal Information**

PVG and its affiliates value your trust. To maintain that trust, we have safeguards to protect the privacy of your nonpublic personal information. We never sell or trade your information with nonaffiliated companies. When information is provided to third party service providers, safeguards are in place to make certain that these organizations use the information only for the purpose provided.

PVG maintains its records on secured computers. Prospective employees are screened for criminal convictions and drug use. Once hired, employees are advised of PVG privacy policies and of the confidential nature of the information they handle. Employees are limited to accessing only that customer information that is necessary to perform their job functions.